



2009 Sponsorship Opportunities
 Sponsored by the Lincoln Square Chamber of Commerce
 St. Matthias Church and 47th Ward Alderman Gene Schulter

<p>St. Nicholas - Main Tent Sponsorship This Sponsorship Package includes:</p> <ul style="list-style-type: none"> • Company Logo on & inside Main Tent • Ten Executive badges which provides access to the Main Tent all three Days, including food and beverage (estimated value \$1,000) • Ten Executive Children's Badges • St. Nicholas gift bags (Priceless) • Full-page advertisement in the event program • Radio Advertisement (TBD) • German newspaper & Radio Advertisement • Stein sponsorship • Light pole banners (Possible) • Recognition on event signage and in event program • Company name/logo inclusion on the website, advertisements and flyers <p>(1) \$7,500</p>	<p>Sleigh ride - Trolley Sponsorship This Sponsorship Package includes:</p> <ul style="list-style-type: none"> • Six Executive badges which provides access to the Main Tent All three Days • Six executive children's badges • St. Nicholas Gift Bags • Recognition on event signage and in event program • Half-page advertisement in the event program • Radio Advertisement (TBD) • German newspaper & Radio Advertisement • Stein sponsorship • Company name/logo inclusion on the website, advertisements, flyers and trolley traveling throughout Lincoln Square and Western Avenue between Ainslie and Leland Avenues <p>(1) \$5,000</p>
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<p>Silver Bells - Children's Tent This Sponsorship Package includes:</p> <ul style="list-style-type: none"> • Ten Executive badges which provides access to the Main Tent all three Days • Ten executive Children's badges • St. Nicholas Gift bags • Full page advertisement in the event program • Recognition on event signage (banners in tent) and in event program • Radio Advertisement (TBD) • German newspaper & Radio Advertisement • Stein sponsorship • Light pole banners (possible) • Company name/logo inclusion on the website, advertisements, flyers and tent <p>(1) \$5,000</p>	<p>Gingerbread Haus - Bar and Food Stands This Sponsorship Package includes:</p> <ul style="list-style-type: none"> • Four Executive badges which provides access to the Main Tent all three Days • Quarter-page advertisement in the event program • Four Executive children's badges • St. Nicholas gift bags • Recognition in Event Signage (banners in tent) and Event Program • Company name/logo inclusion on the website, advertisements, flyers and Beverage/Bar Stand <p>(4) \$3,000</p>
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<p>Snowflake Sponsor - Children's Musical Entertainment</p> <ul style="list-style-type: none"> • Four Executive badges which provides backstage access to the Children's Tent all three days • ¼ page advertisement in the event program • Recognition on event signage and in event program • Company name/logo inclusion on the website, advertisements, flyers and acts. <p>(15) \$1,000</p>	<p>Carol of the Bells - Adult night time Musical Entertainment</p> <ul style="list-style-type: none"> • Four Executive badges which provides backstage access to Main Tent all three days • ¼ page advertisement in the event program • Recognition on event signage and in event program • Company name/logo inclusion on the website, advertisements, flyers and acts. <p>(12) \$1,000</p>
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<p>Reindeer Buck Sponsor</p> <ul style="list-style-type: none"> • Company logo included on 20,000 food and beverage tickets <p>(1) \$1,000</p>	<p>www.lincolnsquareck.com Home Page Sponsor</p> <ul style="list-style-type: none"> • Skyscraper display ad for 3 months • 50,000 page views estimated <p>(1) \$ 1,000</p>
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